

Recruitment – resources and advice

The [Oxford Diocesan Guild](#) website has several resources related to recruiting:

- Becoming a ringer – a 2-fold leaflet to give to recruits at the start of training, see: odg.org.uk/pdf/becomingaringer.pdf
- Recruitment & Retention – Conclusions of discussions at a seminar in 1997 (in the run up to the Millennium), see: odg.org.uk/pdf/recruit_retain.pdf

The [Discover Bellingring](#) website has a page of recruitment resources:

- Resource finder – lists various posters, leaflets and video clips, see: bellingring.org/finder/view/recruitment

The [Central Council](#) website has several pages of advice on several aspects of PR related to recruiting

- PR advice for ringers – includes open days, working with the media, talks to non-ringers and websites for non-ringers, see: cccbr.org.uk/pr/advice

The [Association of Ringing Teachers](#) has several recruitment related resources:

- Recruitment DVD: ‘Bell Ringing – The Inside Story’ (3 mins), see: ringingteachers.co.uk/shop/item/14
- Notes on youth group recruitment – including a model for running a youth ringing group, see: ringingteachers.co.uk/art/youth-model/
- ART Teaching Centres – Introduction, see: ringingteachers.co.uk/art/centres
- Teaching Centres Guide – advice and benefits of setting up a local teaching centre, see: ringingteachers.co.uk/art/files/2013/03/ARTCentres.pdf

The [North American Guild](#) has a comprehensive set of [PR resources](#), including

- Suggestions for recruitment and retention of ringers, see: <http://www.nagcr.org/materials/suggestions-for-recruitment-and-retention-of-ringers.doc>

The [Sonning Deanery Branch](#) newsletter published several articles related to recruitment:

- Us and Them – Seven articles about the relationship between ringers and the public, see: jaharrison.me.uk/New/Articles/UsThem

Other

- Welcome to the Wonderful World of Bellingring – Source text to help when describing the benefits of ringing to non-ringers, see: jaharrison.me.uk/New/Articles/AspectsRinging.pdf
- Creating England’s soundscape – Shorter version of the above description of the benefits of ringing to non-ringers, see: jaharrison.me.uk/New/Articles/AspectsSummary.pdf
- What do you offer your ringers – Description of an environment to encourage retention of recruits, see: jaharrison.me.uk/New/Articles/WhatOffer.pdf